



Center for Culture & Art
Development in Cyberspace



E-Commerce
Development Center



Iran National
Innovation Fund



IRAN VIRTUAL EXPO

FEB. 23 - MAR. 10
2021





IVE at a Glance

The first & largest virtual trade show in Iran

- Estimated number of exhibitors: +5000
- Estimated number of local & global visitors: + 50000
- Exhibition Sections: Trade & Commerce, Industry, Mine, Agriculture & Food Industry, KBFs, Publishers & Digital Media and Services
- Date: 23 Feb – 10 Mar
- Venue: Online Platform
www.iranvirtualexpo.com

About us

As an association affiliated to Iran Chamber of Commerce, we have been a trusted exhibition management leader but the coronavirus pandemic caused a halt to large events worldwide, so we have set up an exclusive virtual platform to comply with social distancing while still hosting events. Iran Virtual Expo[®] is a platform designed specifically for virtual trade shows, summits and webinars. It is a one-stop-shop to help companies create amazing events and reinvent their businesses by embracing key technology development. Our robust virtual event platform will enable you to enhance your brand awareness. Our feature set and customer support will improve your customers' experience while visiting your virtual booth and inspire them to action. We constantly innovate and create new strategies to make a difference in exhibition industry.



Why Virtual Exhibitions?

- Cost-effective as events are accessible from the comfort of your home
- Scalable events that can improve brand awareness by expanding reach
- Effective lead generation & networking using powerful engagement tools
- Success is quantifiable with the help of detailed analytics & reports
- Virtual events can go on for as long as you want, generating long term leads
- Reach a larger audience & bring the world on a single virtual platform
- Flexible & reliable events amid any global/economical contingencies
- Content is ever-green and can be re-used as a lifelong asset
- Environmentally friendly events producing zero waste
- Accessible & inclusive for the differently-abled individuals

Why IVE ?

Some key highlights for visitors

Our visitor features are developed to replicate all the possibilities of engagement between visitors and exhibitors available in a physical exhibition into our virtual realm.



No Geographical Barriers

Virtual exhibitions transcend beyond the geographical boundaries through the powerful medium of internet



Save Time & Money

Virtual exhibitions involve no traveling which means no more wasting money on expensive flight tickets, hotel accommodations and visa applications



Stay Relevant

Attending multiple exhibitions regularly will help you understand the latest happenings in your industry

Why IVE ?



Enquiry Generation

Send your business enquires to all or specific exhibitors



Interactive (Speak to exhibitors in real-time)

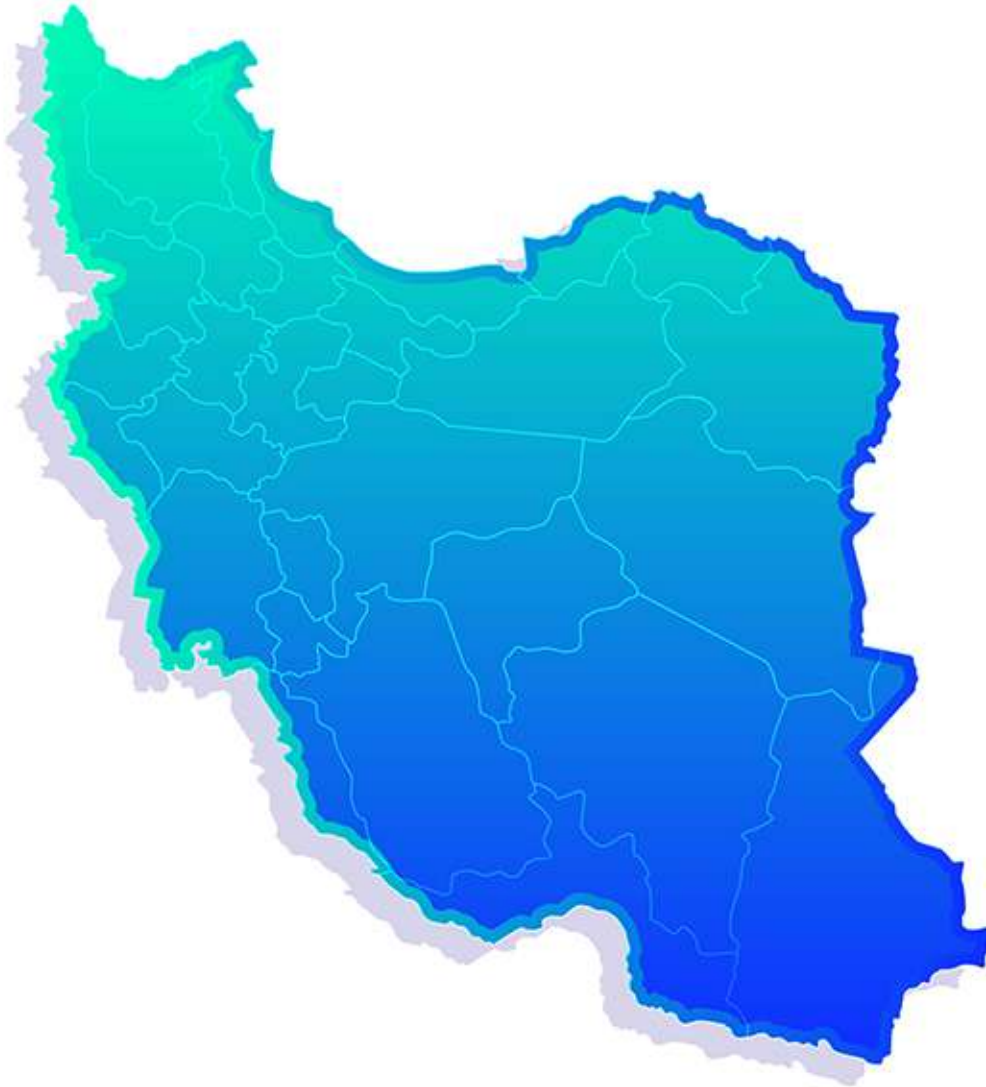
Interact via video calls in real-time with exhibitors to develop a more trustworthy relationship or share your queries via text chat to get a quick response from the suppliers.



Schedule calls

Interact via video calls or text chat in real time with live exhibitors to know more about their products

Why Iran?



- 1 The 18th largest economy in the world by purchasing power parity (ppp)
- 2 Resource-rich economy
- 3 Labor-rich economy
- 4 Young and educated human capital
- 5 Large domestic market
- 6 Leading industries in the Middle East in car-manufacturing and transportation, construction materials, home appliances, food and agriculture goods, pharmaceuticals, information technology, power and petrochemicals.

IRAN AT A GLANCE

Formal Name	The Islamic Republic of Iran	Short Name	Iran	Capital	Tehran
Head of State	President H.E. Dr.Hassan Rouhani			Natural resources	
Petroleum, natural gas, coal, chromium, iron ore, lead, manganese, zinc, sulfur					
Total Imports	\$50.4B	Total Exports	\$62.6B		
Language	Persian	Currency	Iranian Rial	Religion	Majority of shia muslim
GMT time	+03:30	Day Light	+04:30	Internet Suffix	.ir
Area	1,648,195km²		Population	About 80 million	
Pre Phone Number	+98		Work days	Saturday to Wednesday	
Popular tourist destinations			Tehran, Mashhad, Isfahan, Hamedan, Shiraz, Yazd, Kerman, Kermanshah, Kish, ...		
Industries	Oil and gas, aluminum, copper, electric & electronic equipment, cement and other building materials, metallurgy, home appliances, iron, textile, rugs and carpets, tapestry, miniature, ceramic, food processing, petrochemicals, car manufacturing and assemblies				
Climate	Iran has a hot, dry climate characterized by long, hot, dry summers and short, cool winters, The climate is influenced by Iran's location between the subtropical aridity of the Arabian desert areas and the subtropical humidity of the eastern.				

Exhibition Sectors



FEATURE-PACKED BOOTHS

There are several types of trade show booths for the exhibitors to showcase their products and services according to their brand character. Our well-designed booths will let you easily interact with the exhibitors. Through multi-media elements, including e-brochures, posters, videos and more, you can integrate with the exhibitors even more effective than physical exhibitions.

1



Product Showcase

View exhibitor's products in its full glory with pictures (360 & AR), descriptions, technical specifications and brochures

2



AR (Augmented Reality)

Our platform has Augmented Reality integrated to allow you to have a unique experience for better and more precise decisions.

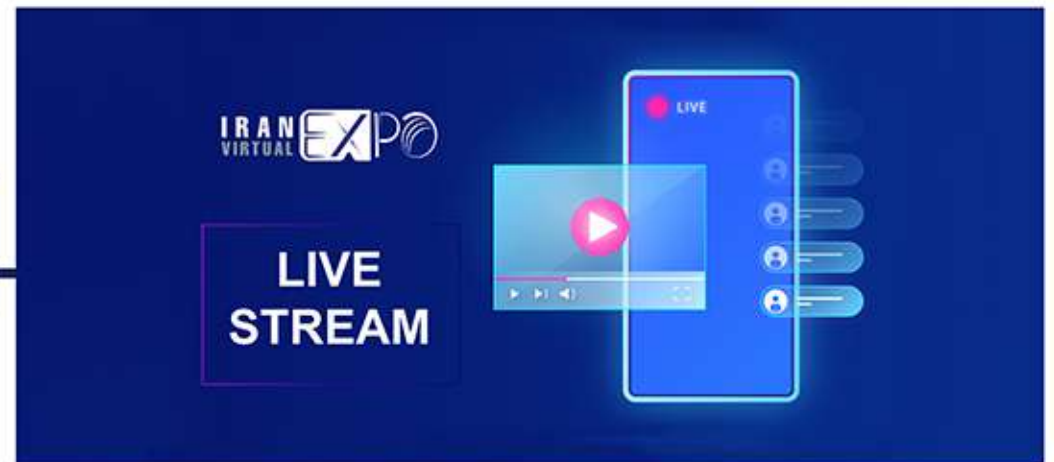
3



Live Stream

By leveraging Live Stream feature, Iran Virtual Expo enables the visitors to better interact with the exhibitors regardless of their physical location.

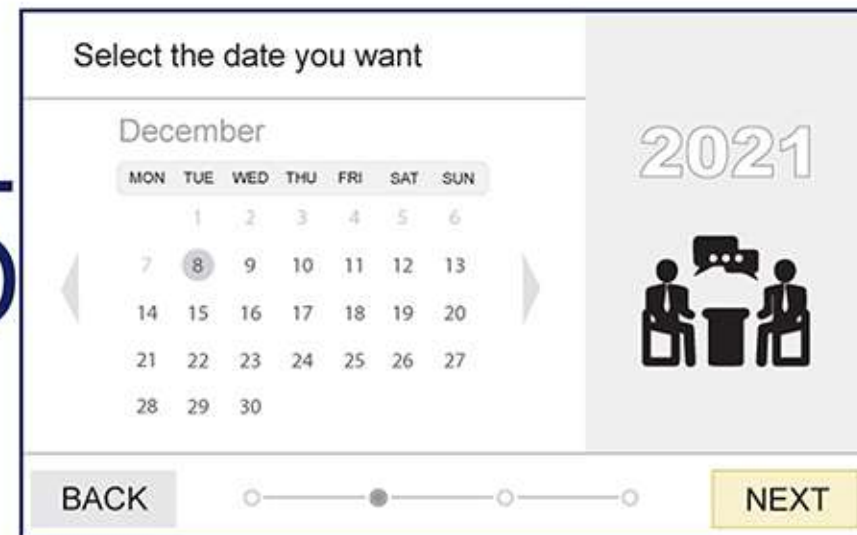
4



Real-Time Chat

As visitors, you can easily interact with the exhibitors via text/audio/video chat in real-time and attain all the information you require

5



Webinars

Through scheduled webinars at the conference halls, you can get updated about the latest news on the exhibitors' products and participate in the ceremonies unveiling new products

6



Mobile Friendly

With our mobile responsive platform, you will keep up with the expo even when you are on the move via any mobile or tablet device.

7



360° images

At Iran Virtual Expo, the 360° images will allow you to touch and feel the products.

8



 IRAN VIRTUAL EXPO
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