

A Statement Regarding the Construction of Online Pavilion and 3D Exhibition Hall

As the world's only international investment promotion event aimed at promoting two-way investment, China International Fair for Investment and Trade (CIFIT) will be held as scheduled on September 8th in Xiamen. At the same time, cooperating with Alibaba Group, the Organizing Committee strives for building a brand new platform for investment promotion –“ICIFIT”, which contains big database of investment attraction and online cloud-based 3D national exhibition hall. With the new model of online and offline integration, the platform displays the investment environment, investment resources and investment projects of various countries, and provides services such as “online matchmaking”, “online negotiation”, “online seminars” and “online agreement signing”, introducing new business opportunities to the world.

The Organizing Committee will set up cloud-based online pavilion and 3D exhibition hall in “ICIFIT” **free of charge** for countries/regions that have signed up for offline CIFIT exhibition. (Countries/regions that have not booked offline booths should submit the *Application for CIFIT Online Pavilion* to the Organizing Committee).

Procedures of the Registration:

1. Booking the offline exhibition booths;
2. Scanning the QR code below and entering the WeChat Service Group. Training for the operation will be provided later on the WeChat Group. (For those countries/regions do not book the offline exhibition booths, please enter the WeChat Group after the applications approved by the Organizing Committee).
3. Please collect information including investment environment, policies, projects, pictures, and videos, etc. according to the technical specifications provided by the Organizing Committee. Considering the heavy workload and limited time, please send the information collected to the staff of the Organizing Committee ASAP

once finish collecting. (CIFIT will provide standardize 3D models for free).

4. 3D exhibition halls will be officially launched before September 8th.

Special Reminder:

In order to finish the construction on time, please enter the WeChat Group before 18:00, August 15th (GMT+8), to submit information.



云上投洽会境外馆工作群



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