



ZIMBABWE AGRICULTURAL SOCIETY

Samora Machel Avenue West P.O. Box 422 | Harare | Zimbabwe
Tel: +263-4 780963/6 | Fax: +263-4 780967 | Email: pa@zas.co.zw | Website: www.zas.co.zw

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Dear Esteemed Exhibitor

INVITATION TO PARTICIPATE AT THE ZIMBABWE AGRICULTURAL SHOW 2024

It is my pleasure to invite you to participate at the 114th edition of Zimbabwe Agricultural Show which will be held from 26 to 31 August 2024. The ZAS114 will be held under the theme "Cultivating Prosperity: Growing business. Innovating for change. Nurturing our Future".

The ZAS extends its appreciation of your organisations participation at the ZAS113 and certain that you found value in the exhibition and associated activities. The ZAS continues to explore innovative ways of elevating and enhancing the appeal of the Show each year.

The Zimbabwe Agricultural Show continues to be a premier business platform that brings together diplomats, senior business executives, policy makers, government officials, the private sector and various stakeholders to network, to identify new markets, to share knowledge in the diverse and multicultural atmosphere of positive dialogue, to discover opportunities and to cement collaborations.

For more information on the various ways to illuminate your organisation during ZAS114, Moline Matina, Head Sales and Marketing and Tawonga Miriyoni, Head- Agriculture Development and Promotion and their teams, are at your service in the regard and to provide any additional information you may require to make your experience at ZAS114 truly memorable.

I thank you in advance for your kind consideration of this invitation and look forward to hosting you at the ZAS114.

Yours sincerely

DR ANDREW MATIBIRI

CHIEF EXECUTIVE OFFICER