

# Information Note

BUILDING A BRIGHTER  
FUTURE, TOGETHER

# ECOTEX

THE 1<sup>st</sup> ECO TECHNOLOGY EXHIBITION  
OF THE ECONOMIC COOPERATION ORGANIZATION **2024**



# ECOTEX

This Information Note is intended to serve as a comprehensive resource facilitating a smooth and enjoyable experience at ECOTEX.

Within this document, detailed information is provided regarding the available facilities and special offers intended for esteemed participation in the exhibition. Additionally, a step-by-step guide has been included to assist the reader in planning their travel, encompassing the journey from the departure to return.

Furthermore, an introduction to Iranian culture and societal norms is offered, providing valuable guidance on etiquette for interactions during presence of esteemed participants in Iran.

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**ECOTEX**

**INTRODUCTION**

Held concurrently with INOTEX 2024, from May 7-10, 2024, at the prestigious Pardis Technology Park in Iran, the Technology Exhibition of the Economic Cooperation Organization (ECOTEX) signifies a striking milestone in the field of technology and innovation.

ECOTEX is set to be an annual platform designed to facilitate cross-border collaboration and knowledge exchange within the region's technology and innovation ecosystem. It convenes a diverse group of stakeholders, including prominent researchers, entrepreneurial ventures, venture capitalists, technology brokers, and established industry leaders from all ten member states across various technological fields.

As a global platform at the forefront of fostering technological innovation and inspiring new ideas, ECOTEX's mission encompasses the following:

- **Synergistic Partnerships:** The establishment of partnerships that combine complementary skillsets and resources to drive the development of innovative solutions addressing regional challenges.
- **Investment Opportunities:** The facilitation of connections between investors and promising startups and established technology companies, promoting the flow of venture capital within the region.
- **Technology Transfer:** The enabling of the dissemination of best practices and cutting-edge technologies across member states, accelerating regional adoption and advancement.



**ECOTEX**

**FACILITIES &  
OFFERS**

ECOTEX 2024 is committed to providing an inclusive and productive environment for all participants.

**Exhibition Space:** A 6 square meter counter, alongside a shared meeting space, is allocated within the ECOTEX pavilion, situated in a high-traffic area of the exhibition. This space is specifically designated for representatives of the private sector from participating countries.

For those technology companies which are interested to participate from the ECO member countries, a 50 percent discount is offered on constructed exhibition area (120 Euros per Square Meter).

**Transportation:** Complimentary internal transfers between the esteemed participants' hotel and the exhibition venue are offered.

**Mealtimes and Refreshments:** The organizers will provide lunch and dinner, both at the exhibition venue and the hotel.



**Accommodation:** The host provides accommodation and local transportation for 2 participants (1 official in the field of innovation and technology + 1 private sector representative) from each member state.

**Contact Person:** Esteemed participants are able to get more information about ECOTEX 2024 through Contact Person as bellow:

Ms. Adele Mirzaee

Email: [Mirzaee@inotex.com](mailto:Mirzaee@inotex.com)

Phone Number: +989383995414

**B2B Matchmaking and Speech Opportunity:** Exclusive business matchmaking opportunities are provided to facilitate connections with potential partners and collaborators.

A limited number of participants will also be selected to deliver a speech at the event. Selection is based on a review of the company and representative's resume'.



**Special Events:** Concurrent with INOTEX 2024, ECOTEX participants have the unique opportunity to attend a variety of special events and workshops which are designed to enrich the esteemed participants' experience and provide valuable networking and learning opportunities. Some of the events include:

- Reverse Pitch
- Stage
- Mentorship Pavilion
- Investment Cafe
- TechX
- Crowdfunding Platform
- PTP Tour

Further information about these events, and potentially others, can be found on the INOTEX website: [INOTEX.COM](https://www.inotex.com)

**Technology & Innovation Forum:** A forum will be organized at ECOTEX, featuring the presence of decision-makers and authorities of ECO member states, to foster networking and facilitate understanding of their mutual capacities in Technology and Innovation.

**Language Assistance:** translation will be available in both English and Russian Languages.

Please note: The opportunity to register and deliver a speech is subject to a review of the company and representative's resume'.





**ECOTEX**

**ITINERARY**

Registration for ECOTEX 2024 can be completed online via the following link: <http://ecotex.inotex.com/>. During this process, the honorable participants will be required to provide their company's information and upload its resume' for review.

Following a comprehensive review of both the company and representative's resumes, successful applicants will receive an invitation letter for participation issued by the ECOTEX Secretariat. This streamlined process is intended to facilitate a smooth visa application and approval process for participants.

It is imperative that participants get their visas no later than one month prior to the commencement of ECOTEX, which takes place from May 7-10, 2024. This time frame allows sufficient time for the organizer to make hotel reservations on your behalf. In order to reach this goal, Participants need to check the latest visa requirements at The Iranian Ministry of Foreign Affairs website provides reliable information. To be familiarized more about getting visa of the Islamic Republic of IRAN, the website "<https://evisa.mfa.ir/en/>" is accessible for honored participants.

The esteemed participants are kindly urged to submit the flight ticket information, including arrival and departure details, as this information is essential for overall coordination purposes.

Arriving at Imam Khomeini International Airport (IKA) and going through immigration and customs procedures can be made easier with the following tips:

Participants who are interested in using cell phone in IRAN need to purchase a SIM card at the airport. Operators like MTN Irancell and MCI have a few counters in the arrival hall. For this, passport and visas are needed to complete the purchase.

For having Iranian Rials, exchange some money at the currency exchange offices in the arrival hall. An exchange office can also be found in Pardis Technology Park for convenience.

**Upon Arrival in Iran:**

A representative from the organizing team will be present at the airport to greet participants and facilitate their transfer to hotel accommodations. The organizer has covered hotel reservations from May 6th, with check-in available from 2:00 PM, until May 9th, with check-out by 12:00 PM on May 10th. Extensions beyond this timeframe can be arranged, but at the participant's own expense.

**ECOTEX 2024 Schedule:**

The exhibition will take place daily from 10:00 AM to 6:00 PM. Exhibitors are granted booth access starting at 9:30 AM each day.

It is precious to mention that all exhibitors need to wear their Badges at all times while within the booth areas. Only individuals with valid exhibitor cards will be permitted entry.

**Departure and Additional Information:**

Participants will receive their return flight itineraries and other relevant details well in advance of their departure dates, ensuring a smooth checkout process.

To assist with this process, we kindly request that participants share their confirmed departure flight details with the organizer at their earliest convenience.

**Event Schedules:**

As the event approaches, detailed schedules for various ECOTEX-related events and activities will be provided. These schedules will offer the most accurate and up-to-date information to assist participants in navigating the exhibition effectively.

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