



شورای عالی
صنایع دریایی کشور



سازمان
منطقه آزاد قشم



شورای توسعه
مکران



بنیاد مستضعفان
انقلاب اسلامی



سازمان شیلات
ایران



ISBE 2024

1 نخستین رویداد بین المللی همتایابی در اقتصاد دریامحور ایران 1st Iran Sea-Based Economy International Matchmaking Event



فرصت‌ها ■ چالش‌ها ■ راهکارها
Opportunities ■ Challenges ■ Solutions

ایران - منطقه آزاد قشم
مرکز بین المللی نمایشگاه های قشم

Qeshm Free zone - Iran
Qeshm International Exhibition Center

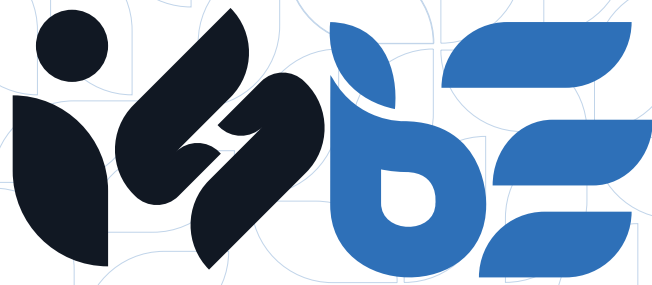
14 to 16 May 2024 | ۲۵ الی ۲۷ اردیبهشت ۱۴۰۳

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Shahedan Karafarin Institute



❖ Event Overview:

The International Matchmaking Event (ISBE) in the maritime economy, opportunities, challenges and solutions, has been designed in the form of a 3-day event, which will be held from May 14th to 16th, 2024 at the Qeshm International Exhibition Center. ISBE event is consisting of a conference, B2B and B2G matchmaking sessions further to special panels and training workshops. The event is based on the studies conducted in maritime economy, regulations, opportunities and challenges towards sustainable development which will be resulted in economic growth and improving sea-based industries by creating value through potential opportunities.

Besides, this event will focus on the general policies of maritime development issued by the I.R.I Supreme Leader and other governmental and non-governmental organizations, who has progressive vision in this field.

In addition to above-mentioned conference and sessions, an exhibition and site visit to the port of Qeshm island facilities have been planned for this event.

❖ Objectives:

- 1 - Reviewing the general policies of sea-based development and identifying opportunities, challenges, and solutions.
- 2 - Creating a platform for interaction between governance and private sector in strengthening value chains based on sea.
- 3 - Explaining the topic for relevant participants through introducing the capacities of sea in economic development of the country.
- 4 - Helping to develop international cooperation, attract capital, and acquire knowledge and technology.

❖ Main Approaches:

- 1 - interaction between sea governance actors in policy making, legislation and development planning.
- 2 - International commercial investment and innovative financing methods.
- 3 - Introducing leading industries, knowledge-based companies, innovative and creative projects.
- 4 - Development of science and technology related to sea, alongside with the research and human capital development.
- 5 - Strengthening value chains based on sea opportunities, further to emphasis on the role of SMEs and local communities.





❖ Some Relevant Fields:

- International Shipping; combined transport, transit and communication corridors.
- Oil and Gas, Minerals and relevant industries.
- Ports; port services and customs.
- Fisheries, fishing and aquaculture.
- Environment and renewable energies.
- Tourism, sports and recreational activities.

❖ Involved Parties, Organizations and Companies

- Vice Presidency for Science, Technology and Knowledge-based Economy of the Presidency
- Ministry of Economy and Finance
- Ministry of Agriculture
- Ministry of Foreign Affairs
- Ministry of Roads and Urban Development
- Supreme Council of Maritime Industries
- Supreme Council of Free Zones
- Supreme Council for Development of Makran Coasts
- Research Center of the Islamic Consultative Assembly
- Research Institute for Strategic Studies of the Expediency Council
- Fisheries Organization
- Ports and Maritime Organization
- Navy of the Army of the Islamic Republic of Iran
- Navy of the Islamic Revolutionary Guard Corps
- Border Guard Command
- Shipping Company of the Islamic Republic of Iran
- National Iranian Tanker Company
- Iran Shipbuilding and Offshore Industries Complex
- Iran Marine Industrial Company





❖ Event Executive Method:

These days, matchmaking events are becoming an important part of the business world and provide the opportunity for participants to introduce their capacities, advantages, services and products.

Investors, managers, experts and representatives of government and non-government institutions and organizations are the audience of matchmaking events, through B2G and B2B sessions, facilitate the solution of issues around the main topics of the event.

The most important point in matchmaking events is to hold targeted and predetermined sessions instead of random networking in social places; the matchmaking process is done by precise coordination and planning before the event based on the demand and need of the participants.

❖ Event Schedule:

Date Time	First Day	Second Day		Third Day		
	Tuesday	Wednesday		Thursday		
	14-May-2024	15-May-2024		16-May-2024		
8 - 9	Guests check-in at hotel reception	Matchmaking sessions B2B / B2G	INCOTERMS training seminar	Signing of memorandum of understanding / contract Press conference End of event		
9 - 10			Panels of organizations and Knowledge-based company			
10 - 11				Rest - lunch	Check-out from hotel Return to origin	
11 - 12						Panels of organizations and Knowledge-based company
12 - 13						
13 - 14						
14 - 15			Attendance at the conference center	Port visit and tour of Qeshm Island		
15 - 16						
16 - 17	Opening ceremony Opening of the side exhibition	Port visit and tour of Qeshm Island				
17 - 18						
18 - 19	Exhibition visit Matchmaking sessions	Port visit and tour of Qeshm Island				
19 - 20						
20 - 21	Dinner party	Port visit and tour of Qeshm Island				
21 - 22						



❖ Matchmaking Process

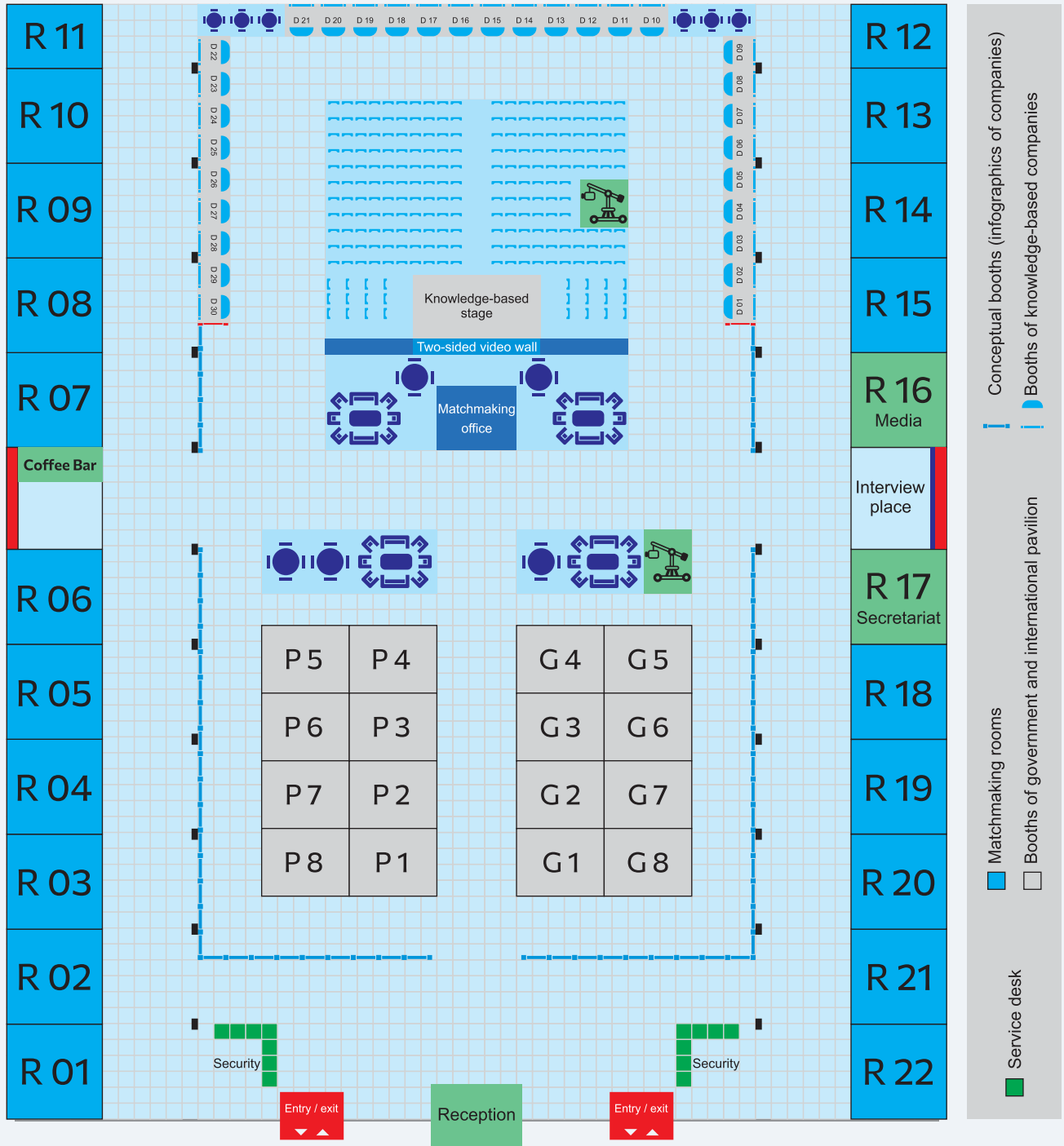


❖ Available Packages

Row	Package Details	Single Participant	Corporate Participants	
			Silver	Gold
1	Round-trip flight (Tehran-Qeshm)	1x	2x	6x
2	Accommodation in hotel (2 nights)	1x	2x	6x
3	Airport - hotel transfer	1x	2x	6x
4	Attending in the opening ceremony	1x	2x	2x
5	Participation in the exhibition	1x	2x	6x
6	Attending in the INCOTERMS training seminar + awarding certificate	1x	2x	6x
7	Port visit and sea tour	—	—	2x
8	Coordination of exclusive matchmaking sessions	—	✓	✓
9	Receiving the guest gift pack	1x	2x	6x
10	Receiving the event statue	—	✓	✓
11	Dedication a page in the event booklet	—	✓	✓
12	Inserting company information in the guest guide	—	✓	✓
13	Option to place a catalog in guest pack	—	—	✓
14	Exclusive stand in the lobby of the conference center	—	—	✓
15	Exclusive infographic booth in the exhibition	—	—	✓
16	Playing a two-minute clip in the ceremony and exhibition	—	—	✓
17	Consultation, preparation and printing of memorandum of understanding	—	✓	✓
18	Lunch on the second day	✓	✓	✓
19	Participation in the dinner party with managers	✓	✓	✓
20	Snack in the exhibition	✓	✓	✓



❖ Exhibition and matchmaking room layout plan



❖ **Shahedan Karafarin Introduction:**

The Shahedan Karafarin Institute acts in the field of consulting to startups, knowledge-based businesses and organizational entrepreneurship.

The strategy of the institute is to play the role of a middle and intermediary link between governance and players in the entrepreneurship ecosystem, wealth creation, employment and business development.

Focusing to the target, The Shahedan Karafarin has held many conferences, events and symposiums on matchmaking, business development and entrepreneurship; which resulted in effective solutions to the subjects.

❖ **Secretariat and Tehran Office**

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