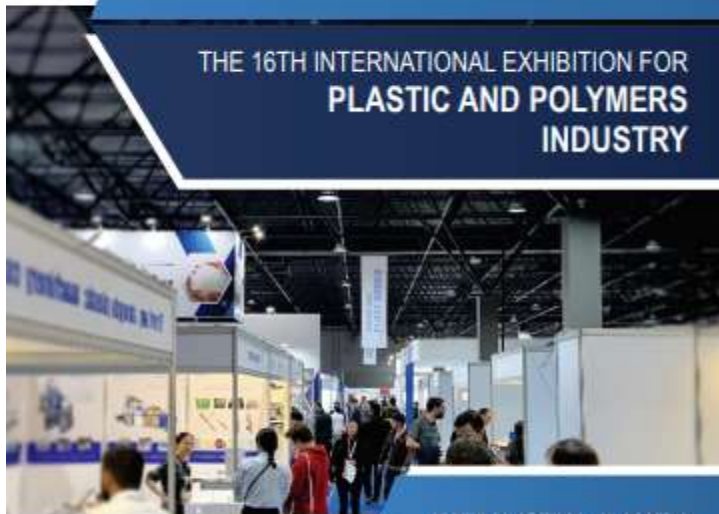


# CENTRAL ASIA PLAST WORLD

THE 16TH INTERNATIONAL EXHIBITION FOR  
PLASTIC AND POLYMERS  
INDUSTRY



26-28 JUNE  
2024

KAZAKHSTAN, ALMATY  
INTERNATIONAL EXHIBITION CENTRE  
"ATAKENT"

[www.plastworld.kz](http://www.plastworld.kz)

OVERSEAS ASSOCIATE

OFFICIAL SUPPORT



## EXHIBITION SECTIONS

### **MACHINERY AND EQUIPMENT FOR THE PLASTICS, PACKAGING, PRINTING AND RUBBER:**

machines and equipment for preprocessing and recycling, machinery and plants for processing, extruder and extrusion lines, injection moulding machines, blow moulding machines, presses, machinery for the production of foam, machinery and plants for finishing, decorating, welding machines, printing and packing machines, moulds and dies, ancillary equipment, measuring, control and testing equipment, parts and components and many others.

### **RAW MATERIALS, CHEMICALS AND AUXILIARIES:**

thermoplastics, thermoplastic elastomers, thermoset, foams and intermediates, rubbers, synthetic fibres, bristles, tapes, coating compounds, adhesives and glues paint resins, petrochemical, additives, fillers, reinforcing fibres, reinforcing materials, starting materials, intermediates, polymerisation, other raw materials and auxiliaries.

### **MOULD:**

plastic blow moulds, pet bottle moulds, cap moulds, pvc bottle moulds, pet preform, moulds, plastic extrusion moulds, pvc door-window and auxiliary profile, extrusion moulds, injection moulds, hopper dryers.

### **HEAT AND CONTROL EQUIPMENT:**

resistors, sensors, indicators, polymer - plastic testing equipment, precision scales, electronic scales, hot runner systems, static equipment, temperature measurement equipment, modular heat control systems, industrial heating elements.

### **HYDRAULIC AND PNEUMATIC:**

hydraulic cylinders, pumps, fittings and accessories, air compressors, pressurized air line equipment, connecting equipment, air receivers.

### **RECYCLING:**

plastic recycling technologies, recycling services, plastic recycling extruders, plastic crushing machinery, washing rinsing and drying lines, agglomeration machinery, granule cutting machinery, plastic filtering systems.

## WHY PARTICIPATE?

- determine competitiveness in the market
- outline the company's marketing program
- opportunity for personal business communication
- establish new mutually beneficial contacts
- create or strengthen a distribution network
- take part in the business program of the exhibition
- present new achievements and products
- exchange experiences with industry experts

## WHY VISIT?

- gain a unique insight into the market
- get acquainted with the latest achievements of the industry
- explore a wide selection of products, services and technologies
- establish connections with local managers, regional and international levels
- expand the base of professional contacts

# EXHIBITION HIGHLIGHTS IN 2023



TRADE VISITORS



EXHIBITORS



EXHIBITING COUNTRIES



## EXHIBITING COUNTRIES

KAZAKHSTAN • GERMANY • AUSTRIA • ITALY • TURKEY • CHINA  
TAIWAN • RUSSIA • UKRAINE • INDIA • IRAN • UZBEKISTAN

## ADVERTISING CAMPAIGN



### DIGITAL-MARKETING

- Web site
- Online Newsletter
- Brochures
- Web banners



### SOCIAL MEDIA

- Facebook
- Instagram
- Google
- Yandex
- Mail.ru



### SPECIAL PROGRAMS

- Conferences
- Workshops
- Business meetings



### SECTORAL MAGAZINES

- Industry Trade magazines
- TOP magazines of plastics and polymers industry



### DIRECT MARKETING

- Database of over 8000+ professional contacts
- Electronic invitations for buyers and partners
- SMS-marketing
- Call-center



### PUBLIC RELATIONS

- Press releases
- Support of Associations
- Chambers of Commerce

Central Asia Plast World - leading international exhibition of plastic and polymers industry in Kazakhstan.



## SPECIAL ADVERTISING FOR EXHIBITORS

Besides the large and comprehensive advertising campaign for Central Asia Plast World 2023, special promotion program is launched for each exhibitor in order to increase participation effectiveness. In this regard mass mailing, call-center operation will be carried out free of charge.

ORGANIZER



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