



Adventure

covering a vast area, various landscapes and different climatic conditions remarkable biodiversity. Caused Iran to be the most inspiring places for adventure travelers round the world.



Persian Gardens

The Paradise on Earth

They are so remarkable that nine gardens out of great many are inscribed on UNESCO World Heritage List.

These 9 gardens exemplify the diversity of Persian Garden designs that evolved and adapted to different climate conditions.



Religious tourism

Iran host to religious monuments of different religions like Christianity, Zoroastrianism and Jewish holy places. There the pilgrims can find a combination of flourished Iranian- art and culture, magnificent architecture, decoration and art work . They welcome millions of the pilgrims from around the world annually.



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**Mashhad, cultural
capital of Islamic
world (OIC)
in 2017**



4 Iranian Cities
Selected as
**Tourism
Capitals**
by International
Organizations

Tabriz 2018

Hamadan 2018

Sari 2022

Ardabil 2023

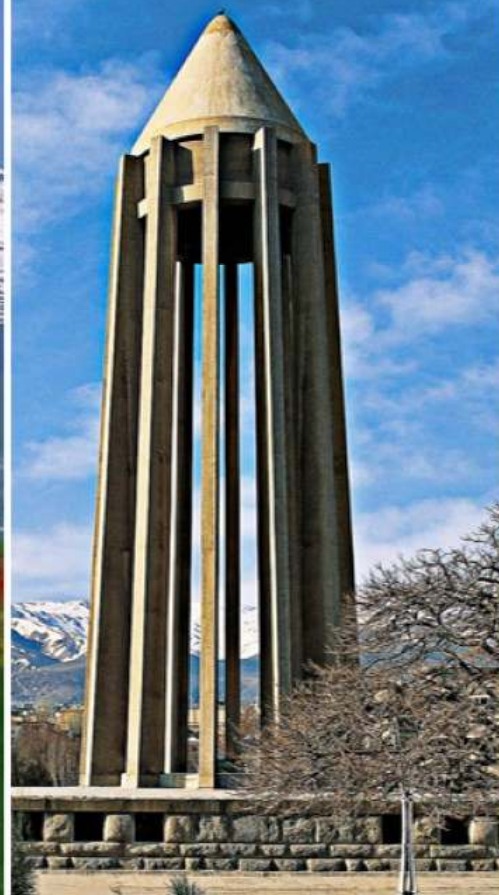
Ardabil

ECO Tourism
Capital in 2023



Hamadan

ACD City of
Tourism in 2018



Sari

ECO Tourism
Capital in 2022



Tabriz

OIC City of
Tourism in 2018



Iran World Cities of Handicraft

14 cities
and villages
inscribed in
UNESCO

Mashhad	World Craft City For Gemstones
Tabriz	World Carpet Weaving City
Kalporagan	World Craft Village For Hand-made Pottery
Lalejin	World Craft City For Pottery
Abadeh	World Craft City For Woodcarving (Munabbat)
Marivan	World Craft City For Kelash (Footwear/ Kind of Giveh) Stitching
Sirjan	World Craft City For Kilim
Meybod	World Craft City For Hand-Woven Floor Covering (Zilu)
Isfahan	World Craft City
Khorashad	World Craft Village For Towel Weaving (Tow-Bafi)
Shiraz	World Craft City
Zanjan	World Craft City For Filigree
Malayer	World city for Woodcarving and Carved-Wood Furniture
Ghasem Abad	World Village of Chador-shab Weaving

Isfahan

WCC - World Crafts City 2015



- one of the most important ancient cities of Iran, historical precedence of Isfahan dates back to the third millennium BC.
- It was the first Iranian place included in WIPO for its different and vast artistic fields which are more than 130 until now.
- In this city-museum and its jewel(Imam squar), the biggest production and supply market of handicrafts in Iranian territory can be seen.
- With over 60 fields, ispahan is known as the first in the country from the aspect of quantity and variety of the fields.
- over 15000 workshops and more than 20000 artisans.
- The most important existing fields in Isfahan: engraving, inlaying, enameling, traditional tile-making , etc.

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Tabriz

WCC – World Hand-Woven Carpet City 2015



- Tabriz was chosen as the 2018 Capital of Islamic Tourism.
- Tabriz is considered as one of the major and important Carpet weaving cities of the world.
- With a variety of styles, recently combined with new technics, it has been the favorite choice of the market for its floriferous, colorful and inestimable.

Mashhad

WCC - World Gemstones City 2016



- with 39 known different varieties of gemstone
- More than 16 thousand registered artisans are busy in the field in nearly 500 different workshops.
- With 9 tons of exploitation a year, Agate (Aghigh) is the most popular gemstone, following by 5 tons of turquoise (Firouzeh).
- Mashhad has about 90 percent of gemstone workshops of the country

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Lalejin

WCC - World Pottery City 2016



- situated only 25 kilometers away from Hamadan, the ancient capital of Iran.
- this place is famous for its unique ceramic and pottery handicrafts art, as it is known as the Capital of Middle-East Pottery.
- About 80 percent of the nearly 20 thousand residents of Lalejin are busy in the field of pottery in about one thousand workshops.
- In Lalejin, 5000 types of potteries are produced in 28 general categories.

Kalporagan

WCC – World Pottery Village 2017



- is known as the only Living Pottery Museum of the World, Originates back to 7000 years ago.
- The art of pottery without any pottery wheel has been inherited orally from one to another without any changes since then.
- Kalpouregan Pottery museum established in 2009 as a living museum
- The village hosts around 20 to 25 thousand tourists every year.

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Sirjan

WCC - World Kilim City 2017



- With 12 thousand active weavers
- a great diversity of techniques such as Shiriki Kilim which is unique hence every weaver uses their own personal tastes.
- Motifs, combination and colors of each craft will be non-repetitive hence. it reflects thoughts and feelings of the artisan, inspired from nature, environment, beliefs, habits and traditions.
- The history of this technique in Kerman & Sirjan region goes back to the Safavid era.

Abadeh

WCC - World Monabbat City 2018



- its origin goes back to 1000 B.C.
- The most traditional style of Iranian woodcarving is done in Abadeh.
- This small city is known as the birthplace of Munabbat-kari art in Iran and the world
- Abadeh woodcarving style can be classified as "low relief"
- One of the most famous woodcarving products that produced in Abadeh, is wooden spoons which called "sherbet spoon".

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Marivan

WCC - World Kalash City (Footwear/ Kind of Giveh)2017



- With more than 10000 artisans
- was designed as the " NATIONAL Kalash weaving city" in 2016
- more than 3000 active workshops in the field of weaving
- Wearing Kalash due to its lightness, comfort, dynamic air flow, strength, flexibility and compliance with mountainous areas as well as its ceremonial importance along with local outfit, is generally considered as historical tradition and pat of local identity in Marivan and Kurdish areas.
- With an equal design for right and left side
- Most of the raw material is domestic and Klash is totally handmade.

Khorashad

WCC - World Tow-Bafi Village 2018



Hand-Woven Fabrics called Toe-Bafi

- a small Village at east of Iran, South-Khorasan Province.
- This village was designed and registered as the first village of handicrafts destination in Iran
- Toe-Bafi is the skill of producing a variety of traditional cotton or silk cloth (fabric).
- With a production of at least 1200 square meters per day, this product is the bestselling handicrafts production of the province after carpet and rug.

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Meybod

WCC - World Zilou City 2018



- Meybod is probably the origin of Zilou weaving art (one of the oldest types of hand-woven carpet in Iran)
- Production process is complicated but the colors are so simple with minor variance.
- There is a possibility to use both sides of Zilou with two completely different appearances.
- The most important characteristics of Zilou is its herbal material
- famous as "Health carpet" (Zilou does not cause static electricity, does not produce aerosols, does not cause skin allergy).
- It is estimated that more than 500 Zilou weavers live in Meybod now.
- This city has training workshops, also a museum about Zilou. About 50 precious Zilous are kept in the museum and the eldest one is from the 15th century.

Shiraz

WCC - World Crafts City 2019



- According to professor Arthur Pope's book, handicrafts had greater prosperity in Shiraz.
- Shiraz is internationally renowned for its inlaid art which is the main focus of handicrafts activity in Shiraz after weaving crafts.
- 13000 personal small workshops are active in Shiraz

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Zanjan

WCC - World Malileh City 2019



- One of the most important handicrafts and metal arts of Zanjan
- Many active workshops in the fields of silver Malileh Kari
- A large number of Malileh Karies are kept on Louvre, Hermitage and Metro Politan
- Registered as the "National Malileh City" by the National Evaluation Council" in 2018

Malayer

WCC - World Monabbat City 2019



- 7972 people in 4260 wood inlay workshops produce inlaid furniture(more than 90% of the city's handicraft employment)
- The existence of a large inlaid furniture market in the city
- The existence of more than 200 private shops and furniture exhibitions.

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Ghasem Abad

WCC - World Chadorshab Bafi Village 2019



- The birthplace of Chador-Shab Bafi
- Chador-shab motifs are the perfect reflection of the region's natural surroundings and cultural heritages(animals, plants, objects used in everyday life.
- The unique motifs and the weaving technics (upside down)has made chadorshab distinguished from the other fabrics produced in other provinces.

5 Iranian Cities Selected as UNESCO Creative Cities(UCCN)

Out of
295 city
90 country
worldwide

1 Rasht
The Creative City Of gastronomy (2015)

2 Isfahan
Creative City of Crafts and Folk Art (2015)

3 Bandar Abbas
city of “Crafts and Folk Art” (2019)

4 Sanandaj
city of “Music” (2019)

5 Kermanshah
The Creative City Of gastronomy (2021)

Rasht

The Creative City Of gastronomy (2015)

it could be a perfect choice for people who have good appetite.





Isfahan

Creative City of Crafts and Folk Art (2015)



Bandar Abbas

city of "Crafts and Folk Art" (2019)



Sanandaj

city of "Music" (2019)

Iran's western city of Sanandaj for its contributions to music and southern city of Bandar Abbas for crafts and folk art inscribed in UNESCO.



Kermanshah

The Creative City Of
gastronomy (2021)

- Kermanshah has been recognized as the 37th creative city of gastronomy by UNESCO.
- Kermanshah Province in western Iran has about 80 types of food, 11 types of bread, 20 types of pastry, and various kinds of snack.



Iranian Intangible Heritage Prescribed on UNESCO list

17 intangible or

spiritual heritages have
been registered in the
UNESCO World List, of
which 5 are
multinational and 12
are mono-national.

1. Radif of Iranian Music(2009)
2. **Ritual Dramatic Art of Ta'ziye (2010)**
3. Pahlevani and Zoorkhanei Rituals (2010)
4. **Music of the Bakhshis of Khorasan (2010)**
5. Traditional Skills of Carpet Weaving in Fars (2010)
6. **Traditional Skills of Carpet Weaving in Kashan (2010)**
7. Traditional Skills of Building and Sailing Iranian Lenj Boats in the Persian Gulf (2011)
8. **Naqqali, Iranian Dramatic Story-telling (2011)**
9. Qalishuyan Rituals of Mashhad-e Ardehal in Kashan (2012)
10. **Nowrouz(2016)**
11. Flatbread Making and Sharing Culture: Lavash, [Katyrma](#), [Jupka](#), [Yufka](#) (2016)
12. **Chogan, a horse-riding game accompanied by music and Story-telling (2017)**
13. Art of Crafting and Playing with Kamantcheh/Kamancha (2017)
14. **[Traditional skills of crafting and playing Dotār\(2019\)](#)**
15. [Pilgrimage to the St. Thaddeus Apostle Monastery\(2020\)](#)
16. **[Art of miniature\(2020\)](#)**
17. [National programme to safeguard the traditional art of calligraphy in Iran\(2021\)](#)



[National programme to safeguard the traditional art of calligraphy in Iran](#)

2021

[Traditional skills of crafting and playing Dotār](#)

2019



[Pilgrimage to the St. Thaddeus Apostle Monastery](#)

2020

[Chogān, a horse-riding game accompanied by music and storytelling](#)

2017



[Pilgrimage to the St. Thaddeus Apostle Monastery](#)

2020

[Art of crafting and playing with Kamantcheh/Kaman cha, a bowed string musical instrument](#)

2017





Nawrouz, Novruz,
Nowrouz, Nowrouz,
Nawrouz, Nauryz,
Nooruz,

2016

Traditional skills of
building and sailing
Iranian Lenj boats
in the Persian Gulf

2011



Flatbread making
and sharing culture:
Lavash, Katyrma,
Jupka, Yufka

2016

Naqqāli, Iranian
dramatic story-telling

2011



Qālišuyān rituals of
Mašhad-e Ardehāl
in Kāšān

2012

Ritual dramatic
art of Ta'ziye

2010





Pahlevani and Zoorkhanej rituals

2010



Music of the Bakhshis of Khorasan

2010

Traditional skills of carpet weaving in Fars

2010



Traditional skills of carpet weaving in Kashan

2010



Radif of Iranian music

2009



26 Iranian tangible Heritage Sites Listed by UNESCO

a wide range of various types of properties from samples of urban engineering and architecture to Bazaars, buildings, etc .

1. Tchogha Zanbil (1979)
2. Persepolis (1979)
3. Meidan Emam, Esfahan (1979)
4. Takht-e Soleyman (2003)
5. Pasargadae (2004)
6. Bam and its Cultural Landscape(2004)
7. Soltaniyeh (2005)
8. Bisotun (2006)
9. Armenian Monastic Ensembles of Iran (2008)
10. Shushtar Historical Hydraulic System (2009)
11. Sheikh Safi al-din Khanegah and Shrine Ensemble in Ardabil (2010)
12. Tabriz Historic Bazaar Complex(2010)
13. The Persian Garden (2011)
13. The Persian Garden (2011)
14. Masjed-e Jame of Isfahan (2012)
15. Gonbad-e Qabus (2012)
16. Golestan Palace (2013)
17. Shahr-i Sokhta (2014)
18. Cultural Landscape of Maymand(2015)
19. Susa (2015)
20. The Persian Qanat (2016)
21. Lut Desert (2016)
22. Historic City of Yazd (2017)
23. Sassanid Archaeological Landscape of Fars Region (2018)
24. Hyrcanian Forests
25. Cultural Landscape of Hawraman/Uramanat
26. Trans-Iranian Railway

1

Tchogha Zanbil
Khuzestan Province
1979



4

Takht-e Soleyman
West Azerbaijan
Province
2003



2

Persepolis
Fars Province
1979



5

Pasargadae
Fars Province
2004



3

Meidan Emam
Isfahan Province
1979



6

**Bam and Cultural
Landscape**
Kerman Province
2004



7

Soltaniyeh
Zanjan Province
2005



10

Shushtar Historical Hydraulic System
Khuzestan Province
2009



8

Bisotun
Kermanshah Province
2006



11

Sheikh Safi al-din Khanegah and Shrine Ensemble
Ardabil Province
2010



9

Armenian Monastic Ensembles of Iran
West-Azerbaijan Province
2008



12

Tabriz Historical Bazaar Complex
East-Azerbaijan Province
2010



13

**The Persian
Garden** Province
2011



14

**Masjed-e
Jame of
Isfahan**
Isfahan
2012



15

Gonbad-e Qabus
Golestan Province
2012



16

Golestan Palace
Tehran Province
2013



17

Shahr-i Sokhta
Sistan & Balouchestan
Province
2014



18

**Cultural Landscape
of Maymand**
Kerman Province
2015



19

Susa
Khuzestan
Province
2015



22

Historical City of
Yazd
2017



20

The Persian
Qanat
2016



23

Sassanid
Archaeological
Landscape of Fars
Region
2018



21

Lut Desert
2016



24

Hyrcanian
forests
2019



25

**The Cultural Landscape
Of Hawraman/Uramanat
Kurdistan/Kermanshah
2021**



26

**The Trans-Iranian
Railway
2021**



Getting the **Iran's visa** at **FIFA world cup 2022** duration

- If you are a tourist in Qatar and you have a ticket for the FIFA world cup 2022 event, you can request for an **FREE** Iranian multiple-entry visa with two month validity and 20 days duration of stay.
- All you need to get an Iranian tourist visa is to fill up an online application form on the <https://evisatraveller.mfa.ir/en/request/>.
- After that, you will receive an authorization code through email.

visa



