

9th INTERNATIONAL EXPO 2023



LOGISTICS SUPPLY CHAIN

TRANSPORTATION • STORAGE • PACKAGING • MATERIAL HANDLING

SEPT 30 | OCT 2
2023
METROPOLITAN EXPO

LOGISTICS MOVING FORWARD

Co-located with

CARGO
**Truck
& VAN**
EXPO 2023

ORGANIZER

O.MIND
CREATIVES
TRADE SHOWS • PUBLICATIONS • ADVERTISING



9th INTERNATIONAL EXPO 2023

**LOGISTICS
SUPPLY CHAIN**

TRANSPORTATION • STORAGE • PACKAGING • MATERIAL HANDLING

THE GROWING MARKET OF LOGISTICS

2023 dawns with a field of glory for the domestic supply chain industry, which is adapting dramatically to all major trends, while the much-anticipated international trade release from the covid "bindings", according to scientific forecasts, finally in 2024, creates expectations for intensive growth in the near future.

In this environment, O.MIND CREATIVES, true to its commitment to promote the logistics, supply chain and commercial vehicle, with a staff of experienced partners and accomplished executives, organizes the 9th "Supply Chain & Logistics" exhibition and 4th "Cargo Truck & Van Expo", on September 30 – October 2, 2023, at Metropolitan Expo.

Recognized for its value and efficiency, the exhibition, with 300 exhibitors from across the entire chain supply chain, logistics, material handling, freight transport and commercial vehicles, in a exhibition area of more than 22,000 sq.m., framed by a series of parallel events and LOGI.C events, it is expected to set the "tone" of the market's growth pulse, being once again a "meeting point".

With thousands of visitors from the entire spectrum of the commercial and industrial world from Greece and abroad, the organization of the 2023, looks forward to being the meeting point and setting the pace for a rapid growth in the country's events in the next 5 years, with significant investments, company partnerships and cluster creation.

Book your participation in time!

www.supplychainexpo.gr



TRANSPORT AND
LOGISTICS COMPANIES



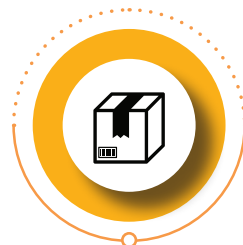
WAREHOUSE EQUIPMENT
AND AUTOMATION



WAREHOUSE
CONSTRUCTION AND
INFRASTRUCTURE



INFORMATION
TECHNOLOGY SYSTEMS



TRANSPORT
PACKAGING



COMMERCIAL VEHICLES
AND ELECTROMOBILITY



CO-LOCATED WITH THE FAIR FOR COMMERCIAL VEHICLES & ELECTROMOBILITY

Commercial vehicles will give their presence.

International transport and distribution trucks, Urban transport vans and electric vehicles of all types will be presented at "Cargo TRUCK & VAN Expo" which will be held in parallel.

Now the scene in road transport has changed. Transport and trading companies are being equipped with large fleets of vehicles, smart telematics systems and are adapted to modern European directives "green" vehicles. All this change in scenery is implemented absolutely in the logistics and transport industry and the companies are investing in electric vehicles.

The decreased carbon footprint is a necessary business move, not a trend. The shift to green energy, electrification and reduced CO2 emissions, is nowadays requirement, with logistics being the leader.

In the 2023 event, the companies will present new models, solutions from alternative energy sources, charging infrastructure and technologies.

The connection of the "SUPPLY CHAIN & LOGISTICS" exhibition with "Cargo TRUCK & VAN Expo" is a mixture success for the promotion of commercial vehicles in new era of logistics, in which Greece and the whole of Europe is entering.

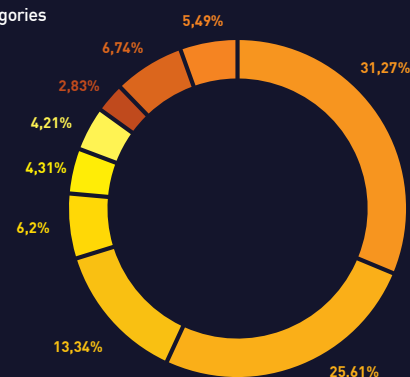
www.ctvexpo.gr

DATA FROM THE PREVIOUS 2021 FAIR

In the previous event in October 2021, and immediately after the resumption of exhibition events, after the suspension due to COVID, the dynamic of the exhibition, was not significantly affected, thus showing the interest of the market, for investments and digitalisation of supply chains.

► Categories of visitors

- 31,27%** Transport services
- 25,61%** Wholesale and retail trade
- 13,34%** Industries & Crafts
- 6,2%** Machinery & Warehouse Equipment
- 4,31%** Information Technology & Supply Chain Management
- 4,21%** Professional Drivers
- 2,83%** Public Institutions & Infrastructure
- 6,74%** Services, Certification, Training
- 5,49%** Other categories



► What Visitors are looking for at the Exhibition



Services Sector
Transport & Logistics



Warehouse Organization
& Equipment



Professional
Vehicle



Information Technology Sector
for Supply Chain Management

► Visitors: 14.000 Professionals



2023 FORECAST

- 300** exhibitors
- 20.000** visitors
- 3** halls



CATEGORIES OF EXHIBITS

1 TRANSPORT SERVICES, LOGISTICS & FREIGHT FORWARDING

- ▶ Storage, Services Logistics, 3PL, 4PL
- ▶ Transport Services & Distribution (last mile)
- ▶ Freight Forwarders
- ▶ Road Transport
- ▶ Maritime transport
- ▶ Air Transport
- ▶ Rail Transport
- ▶ Courier companies
- ▶ Logistics Consultants

2 WAREHOUSE EQUIPMENT, AUTOMATION, PACKAGING & TECHNOLOGIES

- ▶ Forklifts
- ▶ Shelves and Warehouse Management Systems
- ▶ Automation and Robotic Systems
- ▶ Information Systems (ERP, WMS, AI)
- ▶ Barcoding, Rfid, Ex-Van, Voice systems Picking
- ▶ Warehouse and Industrial Construction Buildings
- ▶ Secondary Packaging and Transport Machinery and Materials
- ▶ Pallets, Cartons etc.

3 COMMERCIAL VEHICLES & ELECTROMOBILITY

- ▶ Commercial Vehicle Dealerships Transport and Distribution
- ▶ Electric and Hybrid Vehicles
- ▶ Electrification Infrastructure, Chargers and Accumulators
- ▶ Vehicle & Machinery Leasing
- ▶ Freight Transport Vehicles
- ▶ Commercial Vehicle Consumables
- ▶ Telematics, Transport Technologies and fleet management system

VISITORS OF THE EXHIBITION

- ▶ Commercial companies of all sectors
- ▶ Organized Retail and Wholesale
- ▶ Electronic shops (e-shops)
- ▶ Industries and crafts of all sectors
- ▶ Transport, logistics, distribution, courier and warehousing companies
- ▶ Construction companies
- ▶ Companies with professional distribution and transport fleets
- ▶ Professional truck drivers and operators
- ▶ Public organisations, local authorities, military bodies, banks and public administration
- ▶ Professors, Business Consultants, Students



THE EXHIBITION CENTER METROPOLITAN EXPO

The exhibition will be held in the state-of-the-art Metropolitan Expo exhibition center at the "El. Venizelos" international airport in Spata.

Metropolitan Expo is the most advanced and modern Exhibition center in Greece today, combining a multitude of advantages such as:

- ▶ State-of-the-art facilities and high quality services for exhibitors and visitors
- ▶ Easy access by car and public transport
- ▶ Next to El. Venizelos International Airport
- ▶ Comfortable free parking
- ▶ Restaurant, Cafe and Shopping in the Airport's Retail park



▶ OPERATING DAYS & HOURS

| | | | | |
|--|-------|---|-------|---|
| Saturday September 30 10:00 – 19:00 | | Sunday October 1 10:00 – 19:00 | | Monday October 2 10:00 – 19:00 |
|--|-------|---|-------|---|

ADVERTISING PROMOTION

Through a dynamic advertising promotion in Greece & abroad of 150.000€ budget, the "Supply Chain & Logistics – Cargo Truck and Van Expo" will carry a powerful message to the vast market it targets.



- ▶ 40% TELEVISION PROMOTION through commercial spots in channels of countrywide range in Greece



- ▶ 20% RADIO PROMOTION Through advertising spots in high-rating radio station throughout the country



- ▶ 20% DIGITAL ADVERTISING On web sites, newsletters, social media, Google Ads & mass sms, in Greece & abroad



- ▶ 10% PRINT ADVERTISING In Sunday newspapers and sectoral magazines in Greece & Abroad



- ▶ 10% GUEST INVITATIONS Distribution of 200.000 printed invitations in Greece and Abroad

Logi.C 23
LOGISTICS CONFERENCES

LOGISTICS CONFERENCES 2023

The multi-conference Logistics Conferences, could not be absent from the one of a kind exhibition "Supply Chain & Logistics" and "Cargo Truck & Van Expo". Multiple themes, discussion panels, surveys, innovative case studies, but also announcements of new corporate practices, will have will be once again presented at LOGI.C 2023, highlighting the needs, concerns and challenges of the market, in a event, which has been consistently held for the past 15 years, bringing together the whole industry.

PARTICIPATION COST

Cost of stand area required (ground trace)

One side open

- ▶ Up to 40m²: 150 €/m²
- ▶ From 41m² to 100m²: 140 €/m²
- ▶ From 101m² to 200m²: 130 €/m²
- ▶ From 201m² and more: 120 €/m²

Prices are subject to VAT

EXTRA STRUCTURE CHARGES

- ▶ For every additional side: 5€/m²
- ▶ For basic structure: 25€/m²
- ▶ For single carpet: 5€/m²
- ▶ Melamine panel dividers: 20€ per current meter
- ▶ Registration in the exhibitor list: 200€*

* Includes registration in the exhibitor list, as well as digital presence of each exhibitor's participation

COMPLEX STANDARD STRUCTURES

(AMOUNTS REFER TO CONSTRUCTION COSTS ALONE)

Basic structure: 25 €/m²



- The basic structure includes white melamine panels
- A facade and an inscription with stand number and the company name
- Basic kiosks include the following equipment: 1 office • 3 chairs • 1 socket • 1 spot of 100W lighting per 3m² • New gray carpet

Standard type structures*



BUSINESS 51€/m²



EXECUTIVE 60€/m²



SUPERIOR 68€/m²



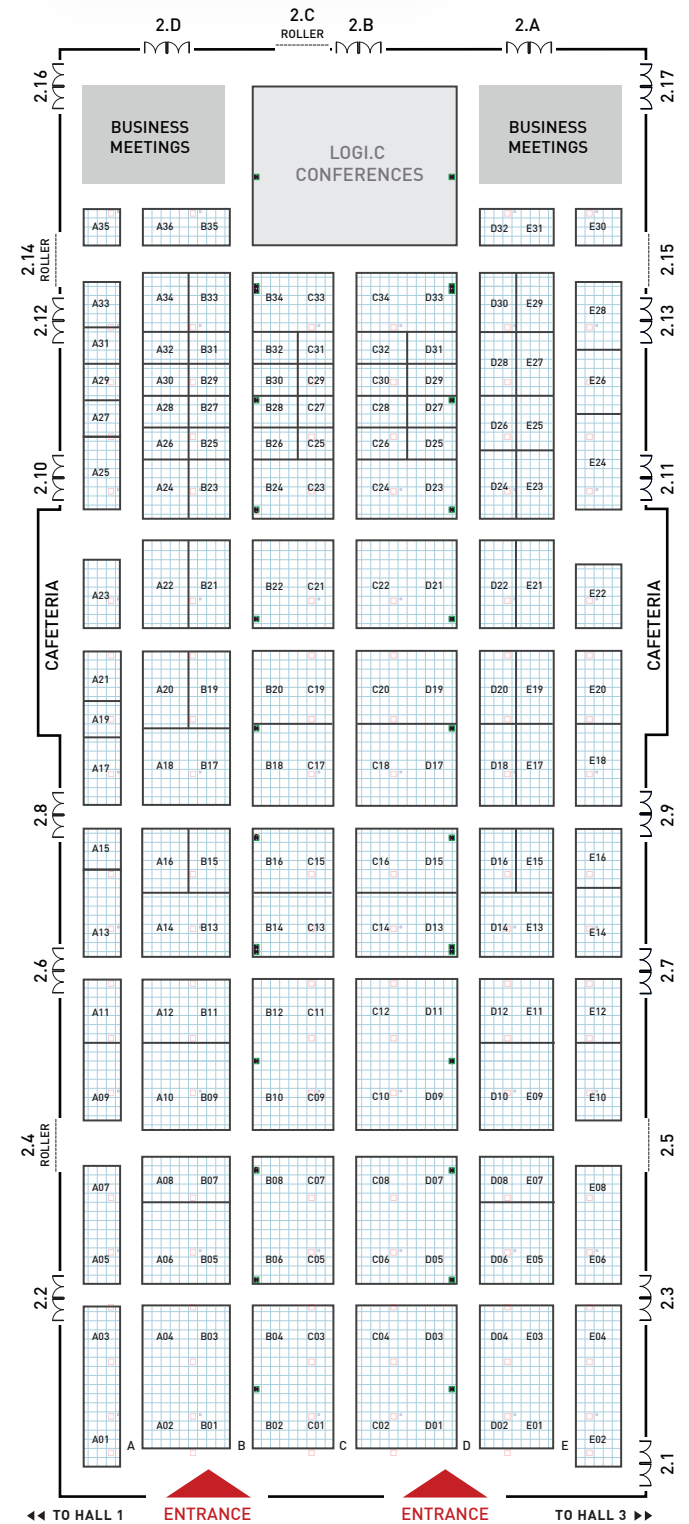
BOUNTY 65€/m²

* The detailed equipment of the illustrated stands of specialized type structure, are described in a separate form. Please request it from the organizer

Prices are subject to VAT

HALL 2

9th INTERNATIONAL EPIC 2023
LOGISTICS
SUPPLY CHAIN
TRANSPORTATION • STORAGE • PACKAGING • MATERIAL HANDLING



CENTRAL HALLWAY

GENERAL EXHIBITOR AMENITIES

- Disposal of the exhibition space (preparation, operation, decommissioning)
- Free parking for exhibitors in a dedicated space
- Free invitations for visitors
- Exhibitors' badges
- Free Provision of Trolleys and Lifts for transporting exhibits
- Cleaning of stands (except for exhibits)
- Security of the exhibition areas by a specialized security company
- Fully equipped Clinic with doctor on call
- Free shuttles to and from the Metro station and the airport on exhibition days

HALL 3

HALL 4



EXHIBITOR FIELDS

Transport companies (Road, Maritime, Air, Rail), 3PL services & Storage Freight Forwarders, Refrigerated transportation, Courier companies, Software, WMS, ERP, Certification, Training, Logistics, Consulting

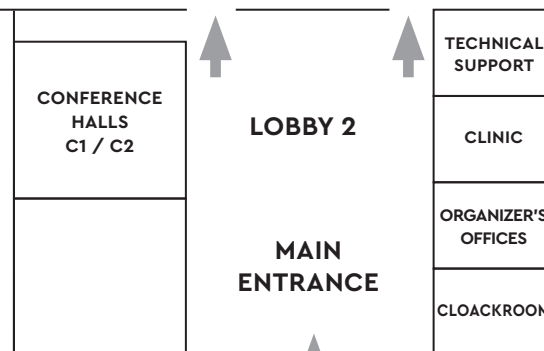
Forklifts, Shelves, Internal handling Systems, Warehouse construction & Metal Buildings, Warehouse automation, Barcode & RFID, Secondary packaging Machinery, Packaging for transportation Printing & Labelling

Professional Vehicles, Heavy Goods Vehicles, Vans, Vanettes, Pickup Trucks, Electromobility, Charging Stations, Bodywork & Superstructure, Truck Cold Rooms, Tyres, Lubricants, Fuel, Tachographs & Accessories, Vehicle Technical Control Centres, Telematics Services

EXHIBITORS' ALLOCATION IN HALLS

The exhibition "Supply Chain & Logistics" is expanded to halls 2 & 3, with the service sector presented in hall 2, while the equipment and machinery sector in hall 3, in a total designed area of 18,000 sq.m.

The "Cargo Truck & Van" exhibition is extended to hall 4 and part of hall 3, with heavy vehicles and bodies placed in hall 4, while light vehicles and vans, in hall 3, in a total area of 8,000 sq.m.



O.MIND CREATIVES

TRADE SHOWS • PUBLICATIONS • ADVERTISING

17 YEARS
2005-2022

THE ORGANIZING COMPANY

O.MIND CREATIVES with 17 years of steady and successful course, is active in the highly demanding field of exhibitions & conference events, as well as, the publication of industry sector publications.

With a staff of experienced executives and renowned partners, O.MIND CREATIVES with an extrovert orientation guarantees the perfect organization of the double exhibition, "SUPPLY CHAIN & LOGISTICS" and "CARGO TRUCK & VAN EXPO", which, working in combination, aim to maximize the commercial benefits through the promotion of transport and logistics services as well as material handling technologies and commercial vehicles in the Greek, European and global markets.

O.MIND CREATIVES has in its assets very successful business activities such as the organization of international exhibitions and conferences in the field of food industry, logistics and commercial vehicles. As a publishing company, O.MIND CREATIVES publishes the sectoral, professional magazines SUPPLY CHAIN & LOGISTICS, MEAT PLACE, GRILL MAGAZINE and DAIRY NEWS, provides online information through 4 high-traffic websites and manages a large number of informative social media accounts.

All the above activities of O.MIND CREATIVES place it in the five largest companies in Greece in the field of exhibition organization, based on the recent industry sectoral study of ICAP.



THE EXHIBITION IS UNDER THE AUSPICES OF



O.MIND
CREATIVES

TRADE SHOWS • PUBLICATIONS • ADVERTISING

187, SYNGROU AVENUE, 171 21 NEA SMYRNI, ATHENS
T +30 210 90 10 040 | F +30 210 90 10 041
info@omind.gr | www.omind.gr | www.sce.gr