

18th International Exhibition of Food & Beverage Processing Packaging Technologies











ORGANIZED BY

















ABOUT IFTECH PAKISTAN

IFTECH is recognized as Pakistan's only global B2B show for the industry to acquire, employ and present their products, services, and solutions dedicated on moving the food manufacturing industry for a more viable, robust, supple and proficient future.

Since 2004, IFTECH has been prioritized by international suppliers to connect with Pakistan's food and beverage manufacturers. Despite a gap of three years due to Covid-19, IFTECH Pakistan 2022 was a remarkable success with over 70% of the foreign participation successfully closed deals with customers from all over the country.

IFTECH Pakistan 2023 will be a must-attend platform for the industry, as it addresses boosting operational efficiency, motivating responsible sourcing with proficient supply chains and sustainable practices across the entire F&B manufacturing value chain with a global perspective.

MAJOR SECTORS IN FOCUS



















KEY HIGHLIGHTS OF PAKISTAN'S FOOD PROCESSING SECTOR



Agriculture Sector **GDP** Contribution 22.7%



Milk Production 3rd Largest Country in the world



Milk Production 58 Million Tonnes



in Agriculture

61.89%

Poultry Farms 20,000 Units



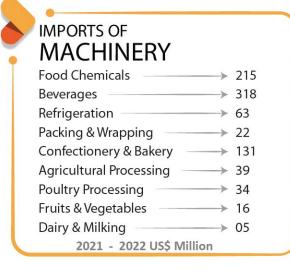


Agricultural Land 79.6 M

Source: (BOI - PDA - PPA)

PAKISTAN AIMING AT GROWTH



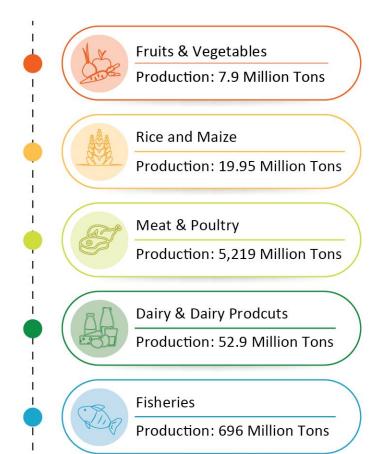






2021 - 2022 US\$ Million

Source: (PBS - TDAP - Finance Division - Govt. of Pakistan)



MAJOR

PROCESSING COMPANIES

(SECTOR WISE) (2021-22)

BEVERAGES 3079

VANASPATI & ALLIED

759 PHARMA

TOBACCO

Source: (PBS - TDAP)

Source: (PBS - TDAP)

LARGE SCALE MANUFACTURING

Key Processing Products	Production	Units
Sugar	5,694,411	Tonnes
Vegetable Ghee	1,376,897	Tonnes
Cooking Oil	400,875	Tonnes
Tea Blended	149,714	Tonnes
Wheat & Grain Milling	5,751,404	Tonnes
Starch & Its Products	410,901	Tonnes
Soft Drinks	2,982,257	Litres

Key Processing Products	Production	Units
Juices, Syrups & Squashes	436,855	Litres
Liquors	954	Litres
Tablets	27,557,865	Nos.
Liquids/ Syrups	93,755	Litres
Capsules	3,814,808	Nos.
Refrigerators	716,152	Nos.
Deepfreezers	81,346	Nos.

Source: (PBS - SBP)

SHOW HIGHLIGHTS 2022



VISITORS' BREAKDOWN

BY INDUSTRY



FINANCE

& OPERATION

62% Food & Beverage, Bakers, Restaurants 15% Pharmaceuticals / Cosmetics & Herbal Products 8% Plastic, Printing & Packaging 5% Chemicals Industry 4% Engineering / Automation / Power 3% Financial Institutions / Govt. Org. 3% Others (Traders, Distributors, Importers & Exporters)

IFTECH PAKISTAN 2022 GLIMPSES



























EXHIBITION RATES

SHELSCHEME (minimum 9sqm)



- Fascia Board with
 Co. Name & Stand No.
- White Laminated Plywood Partitions
- 5 Amp 220V/50Hz Single Phase Electrical Socket
- 3 Spotlights
- 3 Chairs
- 1 Information Counter
- 1 Round Table
- 1 Trash Bin

SHELL SPACE COST: US\$ 265/sqm



BARE SPACE COST: US\$ 220/sqm

- Sales Tax @ 16% will be levied

CONCURRENT EVENTS



18TH INTERNATIONAL EXHIBITION FOR PLASTIC & PACKAGING INDUSTRY

7 - 9 SEPTEMBER 2023 | EXPO CENTRE LAHORE

ORGANIZED BY



BOOK YOUR SPACE NOW!

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