SEE Pakistan 2024
Innovative & Creative
جدت پسند اور تخلیقی پاکستان

31st August 2024 | 9:00 AM
Expo Centre, Johar Town, Lahore

Become the Part of The Largest Entrepreneurial Expo in Pakistan

Register Before
10th August 2024

BECOME A SPONSOR TO GET
DIRECT ACCESS TO 50,000+ AUDIENCE | NETWORKING | GLOBAL PROMOTIONAL OPPORTUNITY | STUDENT REQUIREMENTS

SPONSORSHIP CATEGORIES*

- **Co-host** 3Million PKR
- **Platinum** 2Million PKR
- **Gold** 1.5Million PKR
- **Silver** 1Million PKR
- **Bronze** 0.5Million PKR

*Customized Offerings are Available for Title & Co-host only

Panel discussion at SEE Pakistan.

Winner of the ideation stage receiving the price money of 2 lacs rupees.

Team Milkify securing the prize money of 3 lacs rupees.

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Footfall at SEE Pakistan.

Prof. Dr. Shahid Munir visiting the stalls of startups.

Team SEE Pakistan welcoming guests.

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World Startup Championship 2024

WSC 2024 is a world Startup Championship supported by national and international institutional partners to identify the most innovative startups whose projects help accelerate the achievement of innovation in entrepreneurship. The ultimate goal envisioned by WSC is to showcase startups of dynamic nature with the capacity to create jobs and increase inclusiveness. We are targeting startups from all walks of life, from all over the world and all economic sectors.

Eligibility Criteria
- Startup must be solving a real-time problem in society
- Startup must be unique, innovative, and creative
- Women-led startups are highly encouraged to apply

Categories
- Agriculture
- Technology
- Education
- Healthcare
- Climate Change

Competition Schedule

01- Application Open
15th May 2024

02- Application Close
20th June 2024

03- Initial Screening & Shortlisting
24th July 2024

04- Semi-Finalists
1st August 2024

04- 2 day Bootcamp
29th-30th Augest 2024

05- Final Round
31st Augest 2024

What is SEE Pakistan?

SEE Pakistan is a unique platform presented by the All Pakistan Association of Private Sector Universities (APSUP), dedicated to showcasing the innovative and entrepreneurial potential of Pakistani youth. The event provides a valuable opportunity for emerging entrepreneurs to present their ideas to a wider audience, seek guidance from entrepreneurial experts, and explore potential investment opportunities for their startups. SEE Pakistan is known as the most befitting opportunity for emerging entrepreneurs to connect with entrepreneurial gurus and investors, and to learn from their experiences and insights. With the support of APSUP, SEE Pakistan aims to uplift the entrepreneurial ecosystem in Pakistan and promote a culture of innovation, creativity, and entrepreneurship among the youth.

Impact of SEE Pakistan 2023

180 EXHIBITORS

50 PARTNERS

$10K PRIZE MONEY

50K FOOTFALL

15 INTL. Startups

21 Countries
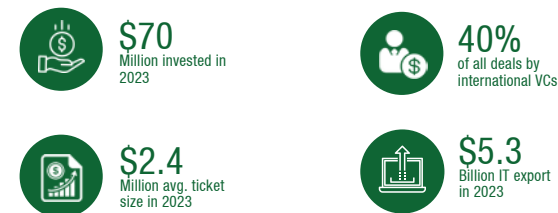
35 INTL. Delegates

25M Digital Meida Reach

100+ Startups Displayed

Why **Pakistan?**

5th Largest Population

3rd Largest Freelancing Economy

3rd Largest English Speaking Country

129+ Million Internet Users

5M SMEs

6th Largest Crypto Adoption Globally

70% Young Professional

71.7 Million Social Media Users

Growing **Startups Community**

$70 Million invested in 2023

40% of all deals by international VCs

$2.4 Million avg. ticket size in 2023

$5.3 Billion IT export in 2023

BROUGHT TO YOU BY

CO-HOST

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