## **BELGRADE INTERNATIONAL FAIR - CALENDAR 2025**

#### **BELGRADE INTERNATIONAL FAIR**

Address: Bulevar vojvode Mišića 14, 11040 Belgrade, Serbia

Phone: +381 11 2655-555 E-mail: info@sajam.rs

#### **BELGRADE INTERNATIONAL FAIR - CALENDAR 2025**

AGRO BELGRADE 2025 - January 30 - February 1, 2025

**Agro Belgrade** is the leading trade fair and conference event for the Western Balkans and Southeastern Europe, bringing together the most important companies in the field of fruit growing, viticulture, vegetable growing, as well as most agricultural cooperatives from Serbia.

**HALLS:** Halls 1, 1A and 2

ORGANIZER: AGRO BELGRADE DOO

Bulevar vojvode Mišića 14/V/9 Vladimir Živanović, direktor phone: +381 69 5003322

e-mail: office@agrobelgrade.com web: www.agrobelgrade.com

## 16th GOVERNMENTAL BEEKEEPING FAIR - February 8 - 9, 2025

The Governmental Beekeeping Fair has been scheduled as a beekeeping review. The practicing beekeepers and the beekeeping equipment manufacturers feature their accomplishments. All equipment and production materials within this branch are sold at the Fair under the best prices and conditions. The Fair has got the exhibiting and selling character.

HALLS: Hall 2 ORGANIZER

Union of beekeeping organizations of Serbia

Dr Agostina Neta 30a 11000 Beograd

tel: +381 (0)11 6128 071

www.spos.info

**Contact at the Belgrade Fair:** 

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#### 46th TOURISM FAIR (UFI) - February 20 - 23, 2025

Tourist destinations with their attractions, products, accommodation and catering facilities and other contents have the opportunity to present their offer not only to tourists from Serbia, but from the entire region, which is becoming an increasingly emitting market. This most visited tourism fair in the region and beyond through a large number of business guests and B2B activities with over 350 scheduled meetings held at the last gathering constitutes a significant market of several tens of millions of potential tourists.

**HALLS:** Halls 1, 1A, 2A, 2C and 4

ORGANIZER BELGRADE FAIR

Dragan Zečević, Project Coordinator Nataša Panić, Project Associate Aleksandra Nikolić, Project Associate Dragana Kovačević, Project Administrator

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#### 20th HORECA EQUIPMENT FAIR - February 20 – 23, 2025

In the exhibiting section visitors may see the equipment for kitchens, restaurants, bars, hotels, safety and booking systems, bedsheets, cleaning equipment, bakery and pastry product range, banquet equipment, working garments and footwear, souvenirs, trade literature and publications. Special attention at the Fair of the Hotel and Catering

**HALLS: Halls 2A and 2C** 

ORGANIZER BELGRADE FAIR

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## BALKAN TEXTILE - February 20 – 22, 2025

Business event gathering textile manufacturers, importers and traders. Beside the best textiles, the exhibitors at the Fair will show also the best machines and equipment within the textile sector.

HALLS: Hall 3 ORGANIZER

Halil Rıfat Paşa Mah. Abdullah Eraslan Cad. Güler Sk. No:51 Şişli

ISTANBUL, Turkey Phone: +90 212 210 50 50 Fax: +90 212 210 17 33

E-mail: egezmis@meridyenfair.com

#### 56th INTERNATIONAL MOTOR SHOW - March 20 – 26, 2025

By all criteria – look, atmosphere, attractive events and premieres, the number of exhibitors and visitors... Motor Show is a real spectacle annually. The shine and glamour of this event attract possible buyers, but also those who just follow the events and innovations in the automobile industry. Of course, the business section may not be forgotten as the most important one, since this exhibiting/selling event gathers importers and distributors of all global automobile brands, manufacturers of spare parts and equipment, representatives of the related industries, trade organizations, associations, clubs...

HALLS

Halls 1, 1A, 2, 3, 3A

**ORGANIZER** 

BEOGRADSKI SAJAM

Zoran Lupšić, Project Manager Danijela Aleksić, Market Manager

Vesna Dimitrijević, Market Manager – Assistant Tel: +381 (0)11 2655-917; 2655-517; 2655-617

e-mail: auto@sajam.rs

## 17th MOTOPASSION - MOTOCYCLE SHOW - March 20 - 26, 2025

Motorcycles, mopeds, scooters, spare parts, equipment and accessories, related industry products, professional organizations, associations, clubs, media ... are the standard features of the International Motorcycle Show.

HALLS: Hall 4 ORGANIZER BELGRADE FAIR

Zoran Lupšić, Project Manager Danijela Aleksić, Market Manager Vesna Dimitrijević, Market Manager – Assistant

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## 45th NAUTIC, HUNTING & FISHING SHOW - April 3 – 7, 2025

The Nautic, Hunting and Fishing Show is a specialized event for all types of vessels, hunting and fishing equipment, water sports, and diving, nautical, camping, and outdoor equipment.

Among the exhibits at the Nautic Fair, there are exclusive yachts, speedboats, sailboats, boats, inboard and outboard engines, nautical and other equipment for water sports, rivalling even serious maritime marinas and tourist destinations. Alongside the traditional second-hand vessel market, each year famous regattas, rafting events, and other water potentials of Serbia are presented to water lovers, with ecology and water safety becoming unavoidable themes.

HALLS: Halls 1 and 4 ORGANIZER BELGRADE FAIR

Filip Kočić

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# 30th INTERNATIONAL FAIR OF HORTICULTURE – BEOPLANTFAIR - April 3 – 6, 2025 28th INTERNATIONAL EXHIBITION OF MEDICINAL HERBS AND HONEY REMEDIES – GIFTS OF NATURE

## 9th ORGANIC PRODUCT EXHIBITION ORGANIC FEST

"Garden in the Heart of the City" is a synonym for the International Fair of Horticulture – Beoplantfair. This most charming, fragrant, and colorful event of the Belgrade Fair is traditionally supported by two major thematic exhibitions – the Exhibition of Medicinal Plants and Honey Products "Gifts of Nature" and the Exhibition of Garden and Park Machinery Motoplantexpo.

HALLS: Halls 2A and 1A

# 41st THE TOUCH OF PARIS – CONVENTION AND FAIR OF COSMETICS - April 5 – 6, 2025

"The Touch of Paris" – International Cosmetic Congress and Fair, hair care, esthetics and health, has got two editions annually – the Spring and Autumn ones. It is the largest event of this type in the region, gathering manufacturers, representatives and distributers of the best known global brands of the cosmetic and hairdresser companies. Care and beauty are attractive sections of The Touch of Paris, but an important place is taken also the section involved in health and prevention.

HALLS: Hall 3 and 3A ORGANIZER

Eco Design Studio group

Dunavski kej 23/11, 11000 Belgrade, Serbia Tel: +381 (0)11 3284-126, 3284-149, 3284-217

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#### 49th SEEBBE - BUILDING TRADE FAIR (UFI) - April 23 - 26, 2025

The Building Trade Fair in Belgrade became the most important specialized fair event in this branch in the entire region of South East Europe.

The international importance confirmation of the International Building Trade fair in Belgrade is also its membership in the Union des Foires Internationales (UFI), in Paris, since October 1998.

HALLS: Halls 1, 1A, 2, 3, 3A, 4 and Open space

**ORGANIZER** 

**BEOGRADSKI SAJAM** 

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# 67th INTERNATIONAL FAIR OF TECHNICS AND TECHNICAL ACHIEVEMENTS (UFI) - May $20-23,\,2025$

International Fair of Technics and Technical Achievements is the most important economic and technological event in Serbia and the South East Europe, which has got a great influence upon the future industrial development in the country and region.

After large fair events – Las Vegas, London... recognizing the growing market, the gaming industry enables you to meet and, of course, provide for yourself the equipment, software support and the related services. May 27 - 27, 2025

#### **ORGANIZER**

#### **Multi Solution Consult D.O.O**

Aleksandra Stamboliskog 3a, Beograd

Tel/fax: +381 (0)11 367 44 27 e-mail: <u>info@belgradegaming.com</u> web: www.belgradegaming.com

# 17th BELGRADE FUTURE GAMING - May 27 – 27, 2025

After large fair events – Las Vegas, London... recognizing the growing market, the gaming industry enables you to meet and , of course, provide for yourself the equipment, software support and the related services.

#### **ORGANIZER**

## **Multi Solution Consult D.O.O**

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# 2nd BALKAN SECURITY EXPO - May 28 – 29, 2025

The second edition of the Security fair "Balkan Security Expo 2025" is the leading event that gathers key players from all sectors of security in one place. Visitors will have the opportunity to explore the latest products and services in the security fields.

HALLS: Hall 2C ORGANIZER

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## 12th PARTNER - INTERNATIONAL DEFENCE EXHIBITION - September 23 - 26, 2025

Partner – International Defense Fair is held biennially at Belgrade Fair, under the auspices of Ministry of Defense of the Republic of Serbia.

The event objective is presentation of weapons and military equipment "from all sides of the world" – complex artillery and missile systems, contemporary shooting arms and ammunition, combat armored vehicles, electronic equipment, lightweight airplanes, new radars, various simulators, protection ballistic equipment, combat patrol boats, etc.

HALLS: Halls 1, 1A, 2A, 4 and Open Space ORGANIZER

BELGRADE FAIR

Ljiljana Šoškić, Project Manager Aleksandra Milosavljević, Project Associate Katarina Martinek, Project Associate Tatjana Nikić, Project Associate

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## 68th INTERNATIONAL BELGRADE BOOK FAIR (UFI) - 18 – 26. oktobar 2025.

In the cultural events calendar of Southeast Europe, the central position has been taken for many decades by the International Belgrade Book Fair. This regional largest event devoted to the book carries out promotion of literary creation and education, cultural exchange with foreign countries and the current literary and social matters launching.

HALLS: Halls 1, 1A, 2A and 4 ORGANIZER BELGRADE FAIR

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## 54th EDUCATION AND TEACHING TOOLS FAIR - 18 - 26. oktobar 2025.

"Educated Serbia, Successful Serbia" is the slogan of the Education and Teaching Tools Fair. In addition to learning promotion as life long process and showing the importance of schooling and professional training, the exhibiting range includes anything necessary for the educational institution equipping and work – from the preschool to high education ones.